

## Evogy and IGD together for digital energy efficiency in retail

Following an initial pilot project launched in May 2025 at the Conè Shopping Centre in Conegliano, IGD is ready to introduce the same solutions in other Group assets

The **partnership between Evogy, an Italian tech company specializing in digital systems for optimizing and improving energy efficiency in buildings, and IGD, Italy's leading listed retail real estate group**, began in Conegliano (TV), with a pilot project at the Conè Shopping Center. The IGD Group, which operates 25 shopping malls in Italy, has chosen Evogy for an energy efficiency and smart building management project that represents an important step in the Group's extensive decarbonization and sustainability plan. The system adopted is an advanced solution that supports shop owners in managing their premises, reducing consumption—and therefore costs—while ensuring optimal environmental comfort in locations with significant and variable footfalls.

Intelligent monitoring and optimization of consumption through artificial intelligence and sensor technology, lower greenhouse gas emissions, and improved comfort across the shopping mall underpin the project launched in May 2025. During the first 4 months of operation, **the systems installed and managed by Evogy delivered energy savings of over 23% for winter and summer air conditioning** compared to baseline levels, while **reducing CO<sub>2</sub> emissions by more than 20 tons**. Considering the impact of air conditioning on **total energy consumption in common areas**, the overall savings achieved by the Shopping Centre are considerable. Given these results, the initial operating period has significantly exceeded expectations. As a result, IGD has decided to expand its scope by assigning energy and plant management for six additional Group assets to Evogy, focusing on those that are currently the most energy-intensive and impactful.

With approximately 21,000 sqm of shopping mall space and 60 stores, the Conè Shopping Centre in Conegliano was an ideal starting point for testing a solution capable of delivering significant short-term results in a high-traffic, energy-intensive facility with distinct air conditioning needs across different areas. Following an initial assessment of the building's inefficiencies and excess consumption, Evogy deployed its intelligent, data-driven monitoring and dynamic management systems through **a project tailored to integrate with the existing BMS and energy monitoring systems**. The result was a seamless **orchestration of multiple systems within a single energy management platform**.

The project, which is eligible for national energy-transition funding, is built on **Simon, Evogy's cloud-based Building Energy Management System (BEMS) powered by IoT and AI technologies**. Simon creates a digital twin of the building, enabling the monitoring and analysis of energy consumption across individual areas based on operating conditions—such as weather, occupancy, building inertia and on-site generation—as well as opportunities available in electricity markets. Simon can define optimal building management strategies, predicting energy needs in advance and acting automatically and promptly on the system's operation, while maintaining optimal comfort. Since 2018, Evogy has deployed this system in over 250 buildings across a wide range of settings, including industrial, commercial, healthcare, and hospitality environments.

Evogy's system for calculating greenhouse-gas emission reductions has been certified by Bureau Veritas as compliant with the ISO 14064-2:2019 international standard, enabling IGD to utilize current and

future results as effective ESG reporting tools that further advance its already virtuous decarbonization strategy.

### About Evogy

Evogy - **Società Benefit** (benefit corporation under Italian law) is an Italian tech company based in Bergamo and part of the Plenitude Group, specializing in the digital optimization of building energy management. It employs artificial intelligence to provide dynamic, predictive management of technological systems. It supports companies in the tertiary and industrial sectors, helping them improve efficiency and reduce their consumption, thereby cutting emissions and costs.

Evogy supports companies in their practical decarbonization efforts through scalable digital tools, in line with the twin digitalization-decarbonization transition outlined by the European Union to achieve climate neutrality by 2050. In this sense, Evogy provides customers with innovative tools to manage CO<sub>2</sub> emissions, promoting increasingly decentralised and democratized energy management—a key approach for any organisation seeking to play an active role in ethical and sustainable economic development.

<https://www.evogy.it/>

### IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.

Immobiliare Grande Distribuzione SIIQ S.p.A. is a key player in Italy's retail real estate sector. IGD owns a rich portfolio of shopping centers located throughout Italy which are managed by in-house asset, property, facility and leasing management divisions. IGD also acts as a service provider, managing portfolios of institutional third parties. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle, both freehold and leasehold, as well as ongoing investments in retail and technology innovation, ensure IGD's position as a point of reference in the retail real estate sector.

The Company, listed on Borsa Italiana's STAR segment, was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD's freehold portfolio, valued at more than €1688,1 million at 30 June 2025, includes 8 hypermarkets and supermarkets, 25 shopping malls and retail parks in Italy and a portfolio of shopping centers in 11 Romanian cities which are managed directly based on the same model used in Italy.

The Company also holds 40% of two real estate funds which are comprised of 13 hypermarkets, 4 supermarkets and 2 shopping malls for which IGD manages project, property & facility management activities.

[www.gruppoigd.it](http://www.gruppoigd.it)

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