

## PRESS RELEASE

### THURSDAY, NOVEMBER 10TH, IGD INAUGURATES THE RESTYLED "LA FAVORITA" IN MANTUA WITH A PROGRAM FULL OF ENTERTAINMENT

Bologna, 9 November 2022 – On November 10th IGD SIIQ **inaugurates the restyled** interior and exterior of the "La Favorita" Shopping Center in Mantua with a four-day program **full of entertainment**.

As a result of the restyling, new green areas and walkways were created to accommodate outdoor dining and lounge areas, and a visible connection between the shopping center, cinema and sports arena was defined.

The work on the exterior involved both the main area, where a new connection between the two entrances, green zones and walkways were added, as well as the façade and the entrances which have new siding and windows. A covered walkway that joins the center with the cinema was also added, along with new signage.

New flooring was laid inside the Center and new, highly energy efficient LED lighting was installed. The Mall layout was changed with new veils and false ceilings.

These are just a few of the renewed elements behind the work done at the La Favorita center, conceived to mix beauty and functionality. The logo was also restyled and, through the use of chromatic shades and shapes, it highlights some of the new architectural elements.

**From 10 to 13 November a rich program of entertainment** was organized in order to celebrate the shopping center's new image together with customers.

Thursday, the 10<sup>th</sup> gets off to a "moving" start at 10:00 a.m. with a flash mob organized by the shopping center retailers. There will be free coffee for all customers. From 3:00 p.m. to 5:00 p.m. different artists will be performing, to conclude with one of the stars of "Striscia la Notizia": **Mago Casanova**, with his new show "Instamagic", a magical blend of illusions and social networks. The cutting of the cake is slotted to take place at 6:00 p.m..

Subsequently, the entertainment will begin at 4:30 p.m..

**Friday, 11** customers will have an opportunity to see the show of the tik tokers and youtubers **DIEFFE**.

**Saturday, 12 is game day** during which every hour you will be able to win coupons and shopping vouchers. The grand prize, a €1,000 shopping voucher, will be drawn at 6:00 p.m.

**Sunday, 13**, in addition to the continuation of game day, at 5:00 p.m. a few local dance schools will be performing along with the guest of honor, straight from "Ballando con le stelle", the ballerina **Anastasia Kuzmina**, who has prepared something special for the event.

During all four days entertainment will also be provided by the speakers of Radio Bruno.

We look forward to seeing you!

**IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.**

Immobiliare Grande Distribuzione SIIQ S.p.A. is one of the main players in Italy's retail real estate market: it develops and manages shopping centers throughout the country and has a significant presence in Romanian retail distribution. Listed on the Star Segment of the Italian Stock Exchange, IGD was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD has a real estate portfolio valued at circa €2,143.5 million at 30 June 2022, comprised of, in Italy, 19 hypermarkets and supermarkets, 27 shopping malls and retail parks, 1 plot of land for development, 1 property held for trading and 6 other real estate properties. Following the acquisition of the company Winmark Magazine SA in 2008 14 shopping centers and an office building, found in 13 different Romanian cities, were added to the portfolio. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle, leadership in the retail real estate sector: these qualities summarize IGD's strong points.

[www.gruppoigd.it](http://www.gruppoigd.it)

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