

NEWS

IGD ranked 17th among Italian listed companies for best online communication with a 4-star rating overall for transparency in corporate communication



Bologna, 30 November 2020 – The Webranking study by Comprend, conducted in partnership with Lundquist, is the biggest European survey of transparency in online corporate communication of the largest listed companies based on stakeholder expectations. The 2020-2021 edition showed, once again, that transparency is key to creating trust, even more so during a pandemic when companies must prove their credibility in effectively managing a moment of great uncertainty and change. This year’s survey is the 19th edition and involved 112 companies which scored an average of 39.7 points, 3.3 points lower than in the prior year.

After having published a completely renewed website in July 2018, IGD scored 67.9 points, slightly lower than in the prior year, but was ranked higher in 17th place and for the first time was awarded a 4-star rating for having obtained more than 65 points. IGD was also mentioned in the research as an example of best practice in equal opportunities, compensation policies and employee welfare (found inside the “Work with us” section).

Of the STAR segment companies analyzed (40 out of 112), IGD was among the top 4 highest scoring companies with 67.9 points versus an average of 30.1 points for the segment.

In the sub-ranking European Real Estate, IGD was ranked first out of the 28 companies analyzed in Belgium, France, Germany, Spain, Sweden, Switzerland and the UK, with a score that was almost double the sector average of 35.4 points.

It's clear that IGD has made great progress since it started being part of the companies assessed by Lundquist in 2009, when the company was awarded 31.5 points and ranked 53rd, more than doubling its overall score and consistently coming in among the top 20 for many years.

The recognition obtained from Webranking, along with the ever-growing number of users visiting IGD's website, is confirmation that the Company has worked effectively to establish the clearest, most complete and transparent online communications possible in order to meet the needs of all its stakeholders.

For greater details refer to the whitepaper at https://lundquist.it/wp-content/uploads/2020/11/Webranking_Italy_2020_White_paper.pdf

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IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.

Immobiliare Grande Distribuzione SIIQ S.p.A. is one of the main players in Italy's retail real estate market: it develops and manages shopping centers throughout the country and has a significant presence in Romanian retail distribution. Listed on the Star Segment of the Italian Stock Exchange, IGD was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD has a real estate portfolio valued at circa €2,322.62 million at 30 June 2020, comprised of, in Italy, 25 hypermarkets and supermarkets, 27 shopping malls and retail parks, 1 plot of land for development, 1 property held for trading and 5 other real estate properties. Following the acquisition of the company Winmark Magazine SA in 2008 14 shopping centers and an office building, found in 13 different Romanian cities, were added to the portfolio. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle, leadership in the retail real estate sector: these qualities summarize IGD's strong points.

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The press release is available on the website www.gruppoigd.it, in the Investor Relations section, and on the website www.imagebuilding.it, in the Press Room section.