



PRESS RELEASE

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"VOGLIA DI VINCERE" at 27 Igd SiiQ Shopping Centers

In the wake of last year's success, in 2020 there will also be a "grand concorso" in IGD's shopping centers with even more prizes and strong focus on safety.

The sweepstakes, referred to as "**Voglia di vincere**", will be held from **12 October to 1 November 2020** at 27 of IGD's shopping centers, spread throughout the country, from Trentino Alto Adige to Sicily; the event will be carried out in a **completely safe environment**, thanks to the application of all the measures needed to ensure the the safety of both visitors and retailers. The sweepstakes, conceived by Igd Siiq and organized by Proxima Spa, features a significant amount of prizes, amounting to more than **€630,000**, with a great number of instant rewards: €250,000 in coupons to be used in the shopping malls and 20,000 prizes from top brands which translates into **almost 15 winners every hour** in each shopping center.

In addition, there will also be a **final drawing**, with prizes focused on being green and sustainability, consistent with IGD's mission: a Mercedes Class A 250 Hybrid EQ Power, 27 Kalkhoff e-bikes, 54 coupon carnets worth €1,000 each to be spent in shopping center stores and 81 Huawei tablets.

A simple mechanism will be used to encourage maximum participation: everyone who makes a **purchase of at least €10** in the shopping center stores, within a certain period of time, may participate in the sweepstakes. The event promises to be a great draw thanks also to the contribution of the following brands which made the 20,000 instant prizes available: *Lycia, Ciao, Biopoint, Amen, Ubena* and *Essenziale*.

The 27 shopping centers involved include:

- Centro Sarca Sesto San Giovanni (MI)
- Gran Rondò Crema (CR)
- Millennium Center Rovereto (TN)
- Conè Conegliano (TV)
- Centro Piave San Donà di Piave (VE)
- Centro Lame Bologna
- Centro Borgo Bologna
- Centro Nova Villanova di Castenaso (BO)
- Leonardo Imola (BO)
- ESP Ravenna (RA)
- Le Maioliche Faenza (RA)
- Punta di Ferro Forlì
- Lungo Savio Cesena
- Fonti del Corallo Livorno
- Tiburtino Guidonia Montecelio (Rome)
- Casilino Rome
- Città delle Stelle Ascoli Piceno
- Maremà Grosseto
- Porto Grande San Benedetto del Tronto (Ap)
- Centro d'Abruzzo San Giovanni Teatino (CH)
- Le Porte di Napoli Afragola (NA)
- La Torre Palermo
- Katanè Gravina di Catania (CT)
- La Favorita Mantua
- Centroluna Sarzana (SP)
- Porta a Mare Livorno
- Mondovicino Mondovì Shopping Center & Retail Park

IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.

Immobiliare Grande Distribuzione SIIQ S.p.A. is one of the main players in Italy's retail real estate market: it develops and manages shopping centers throughout the country and has a significant presence in Romanian retail distribution. Listed on the Star Segment of the Italian Stock Exchange, IGD was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD has a real estate portfolio valued at circa €2,322.62 million at 30 June 2020, comprised of, in Italy, 25 hypermarkets and supermarkets, 27 shopping malls and retail parks, 1 plot of land for development, 1 property held for trading and 5 other real estate properties. Following the acquisition of the company Winmark Magazine SA in 2008 14 shopping centers and an office building, found in 13 different Romanian cities, were added to the portfolio. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle, leadership in the retail real estate sector: these qualities summarize IGD's strong points.

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