

PRESS RELEASE

Arena La Favorita opening in Mantua in July

Bologna, 18 June 2020 – The Virgilian summer will be enriched by the arts. The queen will be cinema, which will find its greatest expression at the new **Summer Arena**, strongly desired by Igd, owner of the mall inside the **La Favorita** Shopping Center since 2018 and the multiplex cinema Cinecity in Mantua, and which will come to life Wednesday, 1 July, in the area outside the shopping center next to the multiplex.

A project whose genesis dates back to the beginning of May, born to support the film industry, one of the sectors most affected by Covid-19, thanks to a shopping center that is reaffirming its role of regional commercial leadership.

The transition from vision to reality was quick and now we are pleased to announce that beginning 1 July, the curtain will rise on "Arena La Favorita", with a film festival which every day for two months will feature the most important films of the season interrupted on 23 February, as well as the best movies shown on different platforms over the last few months and only now can be seen on the big screen.

The new and important recent releases include films like *LE MISERABLES - EMMA – THE INVISIBLE MAN – A SON NAMED ERASMUS – AFTER THE WEDDING - THE GRUDGE - L'HOTEL DEGLI AMORI SMARRITI*.

We would like, however, to highlight two films: one is *TROLLS WORLD TOUR*, an animated movie dedicated to children and families who will finally be able to go to the movies together and sit near one another once again, which will be shown on the big screen for the first time; the other one is *THE BEST HAS YET TO COME*, an exceptional French film starring Fabrice Luchini e Patrick Bruel which will delight and move audiences, premiered here before the national release, slotted for September.

To access the Arena the public will go to the Cinecity ticket office and enter the multiplex, where there will also be refreshments, services and totems with electronic ticket booths and from there (going around the ticket desk) will go to the courtyard that is home to Arena La Favorita.

Obviously, all the health protocols called for in anti-Covid regulations will be complied with and phone and online reservations will be facilitated in order to also make it easier for families and friends to sit together.

A top of the line digital projection and audio system will be used, along with a brand-new screen. With this synergy the entertainment offering is being enhanced, particularly at a time of great difficulty stemming from the Covid-19 pandemic. Another step toward increasing the pull of entertainment throughout the entire area.

*"We purchased the mall and the retail park in La Favorita Shopping Center in 2018 – states **Roberto Zoia, the IGD Group's Director of Asset Management, Development and Network Management** – and we intend to continue with the architectural and commercial restyling of the interior and exterior, with great focus on sustainability and "being green", as well as what will be the new post-pandemic consumer trends".*

IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.

Immobiliare Grande Distribuzione SIIQ S.p.A. is one of the main players in Italy's retail real estate market: it develops and manages shopping centers throughout the country and has a significant presence in Romanian retail distribution. Listed on the Star Segment of the Italian Stock Exchange, IGD was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD has a real estate portfolio valued at circa €2,381.41 million at 31 December 2019, comprised of, in Italy, 25 hypermarkets and supermarkets, 27 shopping malls and retail parks, 1 plot of land for development, 1 property held for trading and 5 other real estate properties. Following the acquisition of the company Winmark Magazine SA in 2008 14 shopping centers and an office building, found in 13 different Romanian cities, were added to the portfolio. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle, leadership in the retail real estate sector: these qualities summarize IGD's strong points.

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