

PRESS RELEASE

Bologna, 1 October 2019

The “Grande Concorso” ended with excellent results in 25 IGD’s shopping centers

I CENTRI COMMERCIALI **igd** SIQ PRESENTANO: **DAL 9 AL 29 SETTEMBRE**

IL GRANDE CONCORSO

CON UN ACQUISTO MINIMO DI € 10
NEI 25 CENTRI IGD ADERENTI.
POTRAI VINCERE:

PREMI AD ESTRAZIONE

- 1 JEEP RENEGADE NIGHT EAGLE**
- 25 CROCIERE PER 2 PERSONE**

PREMI IMMEDIATI

- 280.000 EURO IN BUONI SHOPPING**
- OLTRE 27.000 PREMI GRANDI MARCHE**

Great success for the “**Grande Concorso**” (“The Great Contest”), the initiative that from 9 to 29 September took place in 25 IGD’s shopping centers.

The Contest saw the participation of around 100,000 people for a total of over 870 thousand total games. The number of prizes to be won and the simplicity of the game, with many opportunities for immediate winnings, have proved to be a winning choice: the interest of customers has increased week by week along with the number of games.

The “Grande Concorso”, a project conceived by Igd Siiq and organized by Proxima Spa, offered a significant jackpot of € 480,000, with the chance to win over 27,000 awards of important brands, € 280,000 in shopping vouchers, 25 cruises for 2 people and 1 Jeep Renegade Night Eagle MY 2019.



IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.

Immobiliare Grande Distribuzione SIIQ S.p.A. is one of the main players in Italy's retail real estate market: it develops and manages shopping centers throughout the country and has a significant presence in Romanian retail distribution. Listed on the Star Segment of the Italian Stock Exchange, IGD was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD has a real estate portfolio valued at circa €2,388.3 million at 30 June 2019, comprised of, in Italy, 25 hypermarkets and supermarkets, 27 shopping malls and retail parks, 1 plot of land for development, 1 property held for trading and an additional 5 real estate properties. Following the acquisition of the company Winmark Magazine SA in 2008 14 shopping centers and an office building, found in 13 different Romanian cities, were added to the portfolio. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle, leadership in the retail real estate sector: these qualities summarize IGD's strong points.

www.gruppoigd.it