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PRESS RELEASE

IGD SIIQ SPA ANNOUNCES AN EXCHANGE OFFER IN RESPECT OF ITS BONDS "€144,900,000 4.335 per cent. Notes due 7 May 2017" AND "€150,000,000 3.875 per cent. Notes due 7 January 2019", TO BE EXCHANGED FOR A NEW SENIOR BOND WITH AN ANNUAL FIXED RATE COUPON EQUAL TO 2.65% AND MATURITY IN 2022

Bologna, 8 April 2015 –: The Board of Directors of Immobiliare Grande Distribuzione SIIQ S.p.A. ("**IGD**" or the "**Company**") held today has approved:

- *(i)* the issuance of new senior unsecured fixed rate notes for an aggregate amount of up to Euro 294,900,000, maturing on 21 April 2022 (the "**New Notes**");
- (ii) the launch of an exchange offer (the "Exchange Offer") addressed to the holders of the outstanding bonds "€144,900,000 4.335 per cent. Notes due 7 May 2017" (ISIN: XS0927738418) (the "2017 Notes") and "€150,000,000 3.875 per cent. Notes due 7 January 2019" (ISIN: XS1059383064) (the "2019 Notes") issued by the Company (the "Existing Notes"). The Exchange Offer is only addressed to the holders of the Existing Notes resident in Italy or abroad, in the absence of any specific authorization under applicable legal and regulatory provisions or by way of exemption from such provisions, excluding the United States, pursuant to Regulation S of the US Securities Act of 1933, having as exchange consideration the New Notes (the "Noteholders").

The Exchange Offer is being carried out in the Republic of Italy as an exempted offer pursuant to article 101-*bis*, paragraph 3-*bis* of Legislative Decree No. 58 of 24 February 1998, as amended and article 35-*bis*, paragraph 4 of CONSOB Regulation No. 11971 of 14 May 1999, as amended.

The Exchange Offer will be carried out in accordance with the terms and conditions set out in the Exchange Offer Memorandum approved by the Board of Directors and available starting from 12:00 pm CET on 8 April 2015 from the Dealer Managers and the Exchange Agent (the



"Exchange Offer Memorandum"). The present press release should be read jointly with the Exchange Offer Memorandum. Capitalised terms used but not defined in the text of the press release shall have the same meaning as set out in the Exchange Offer Memorandum, unless the context provides otherwise.

The Existing Notes may be exchanged for the New Notes as follows:

Title of Existing Notes	ISIN Number	Principal Amount Outstanding	Exchange Ratio ⁽¹⁾	Cash Consideration	Title of New Notes
€144,900,000 4.335 per cent. Notes due 7 May 2017	XS0927738418	€144,900,000	€100,000 of New Notes per €100,000 in principal amount of 2017 Notes	€5,750 per €100,000 in principal amount of 2017 Notes	Euro denominated 2.65 per cent. Senior
€150,000,000 3.875 per cent. Notes due 7 January 2019	XS1059383064	€150,000,000	€1,000 of New Notes per €1,000 in principal amount of 2019 Notes	€65 per €1,000 in principal amount of 2019 Notes	Notes due in April 2022

⁽¹⁾ In order to be eligible to receive New Notes pursuant to the Exchange Offer, a Noteholder must validly submit for exchange a sufficient principal amount of Existing Notes that will, following the application of the relevant Exchange Ratio (as applicable), and if accepted by the Issuer, be sufficient to entitle such Noteholder to receive a principal amount of New Notes of at least the minimum denomination of $\notin 100,000$.

The Exchange Offer is aimed at allowing the Company to reduce the costs and progressively redefine the existing debt.

Exchange Offer Consideration

Each Noteholder whose Existing Notes are accepted for exchange pursuant to the Exchange Offer will receive on the Settlement Date:

 an equal aggregate principal amount of New Notes for each €100,000 in principal amount of 2017 Notes validly offered and accepted for exchange by the Issuer or an equal aggregate principal amount of New Notes for each €1,000 in principal amount of 2019 Notes validly offered and accepted for exchange by the Issuer (as applicable); and



ii. a cash payment of €5,750 per €100,000 in principal amount of 2017 Notes accepted for exchange by the Issuer or a cash payment of €65 per €1,000 in principal amount of 2019 Notes accepted for exchange by the Issuer (as applicable) (the "**Cash Consideration**").

Therefore, on the Settlement Date each Noteholder will receive an aggregate principal amount of New Notes equal to the aggregate principal amount of the Existing Notes validly offered, accepted for exchange and delivered in exchange.

Accrued Interest Payment

On the Settlement Date, the Company will also pay or procure that there is paid to all Noteholders who have validly offered to exchange their Existing Notes pursuant to the Exchange Offer and which Existing Notes are accepted for exchange, an Accrued Interest Payment equal to interest accrued and unpaid on such Existing Notes from (and including) the immediately preceding interest payment date up to (but excluding) the Settlement Date.

The New Notes

The New Notes will be governed by English law and will have the following main features:

- maturity: seven years from the issue date;
- issue price equal to 100% of the principal amount (the "New Issue Price");
- fixed rate coupon equal to 2.65%, to be paid annually in arrears on 21 April of each year;
- redemption at maturity at par, plus accrued and unpaid interest, to be calculated as specified above provided that the Company has not exercised any early redemption option provided by the Terms and Conditions of the New Notes;
- early redemption provisions in certain cases, including on change of control, in accordance with the Terms and Conditions of the New Notes; and
- listing on the regulated market of the Irish Stock Exchange.

Please see the Exchange Offer Memorandum for further details of the features of the New Notes and a summary of the main differences with the Existing Notes



Indicative timetable of the Exchange Offer

Events	Times and Dates (All times are CET)	
Exchange Offer announced.	8 April 2015	
Commencement of the Exchange Offer	At 12:00 pm on 8 April 2015	
Exchange Offer Memorandum available from the Dealer Managers and the Exchange Agent.		
Expiration Deadline	At 3:00 pm on 14 April 2015	
Final deadline for receipt of valid Exchange Instructions in order for Noteholders to be able to participate in the Exchange Offer.		
Results Announcement	At 5:00 pm on 14 April 2015	
Announcement of whether the Company will accept valid offers of Existing Notes for exchange pursuant to the Exchange Offer and, if so accepted, of (<i>a</i>) the aggregate principal amount of the Existing Notes accepted for Exchange, (<i>b</i>) the aggregate principal amount of New Notes to be issued in exchange for Existing Notes.		
Settlement Date	21 April 2015	
Settlement Date for the Exchange Offer.		
Listing of the Notes	On or around 21 April 2015	
Listing on the regulated market of the Irish Stock Exchange.		

The Company may extend, re-open, amend, waive any condition of or terminate the Exchange Offer at any time as provided in the Exchange Offer Memorandum.

Notwithstanding the fact that it is addressed to a number of Noteholders, the Exchange Offer qualifies as a "related party transaction" in relation specifically to Coop Adriatica S.c.ar.I. and Unicoop Tirreno Società Cooperativa which, on the basis of the information currently available to the Company, are Noteholders and therefore among the addressees of the Exchange Offer.



In light of the foregoing, the aforementioned resolution of the Board of Directors of the Company has been adopted subject to the prior favourable opinion of the Committee on Related Party Transactions of the Company, held on 17 April 2013, given pursuant to Article 8 of CONSOB Regulation No. 17221 of 12 March 2010, as amended.

The information document related to the Exchange Offer as a related-party transaction, drafted pursuant to Article 5 of CONSOB Regulation No. 17221 of 12 March 2010, as amended, will be made available to the public by the Company in accordance with the applicable law.

Noteholders are advised to check with any bank, securities broker or other intermediary through which they hold Existing Notes whether such intermediary needs to receive instructions from a Noteholder before the deadlines set out above in order for that Noteholder to be able to participate in the Exchange Offer, or, in the limited circumstances in which revocation is permitted, revoke their instruction to participate. The deadlines set by each Clearing System or any intermediary for the submission of Exchange Instructions will also be earlier than the relevant deadlines above.

All announcements made by the Company in relation to the Exchange Offer will be made: (*i*) by the delivery of notices to the Clearing Systems for communication to Direct Participants; or (*ii*) by the issue of a press release to a Notifying News Service, and (*iii*) by publication on the website of the Luxembourg Stock Exchange or the website of the Irish Stock Exchange (based on where the relevant Series of Existing Notes is listed).

Delays, including significant delays, may be experienced in respect of notices delivered to the Clearing Systems and Noteholders are urged to contact the Dealer Managers or the Exchange Agent for the relevant announcements during the course of the Exchange Offer, the contact details for which are on the last page of this press release and the Exchange Offer Memorandum.

The Exchange Offer will be carried out in accordance with the terms and conditions set out in the Exchange Offer Memorandum. Noteholders are invited to read carefully the Exchange Offer Memorandum in order to obtain all the necessary details and information on the terms and conditions of the Exchange Offer as well as on the procedures to participate therein.

The Exchange Offer Memorandum may be obtained from the Dealer Managers and the Exchange Agent, as indicated below.

BNP Paribas, Citigroup Global Markets Limited and Morgan Stanley & Co. International plc are acting as Dealer Managers for the Exchange Offer.

Lucid Issuer Services Limited is acting as Exchange Agent.



DEALER MANAGERS

BNP Paribas

10 Harewood Avenue London NW1 6AA United Kingdom

Morgan Stanley & Co. International plc

25 Cabot Square Canary Wharf London E14 4QA United Kingdom

Citigroup Global Markets Limited

Citigroup Centre Canada Square Canary Wharf London E14 5LB United Kingdom

EXCHANGE AGENT

Lucid Issuer Services Limited Leroy House 436 Essex Road London N1 3QP United Kingdom

Telephone: +44 20 7704 0880 Attention: Victor Parzyjagla Email: igd@lucid-is.com

IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.

Immobiliare Grande Distribuzione SIIQ S.p.A. is one of the main players in Italy's retail real estate market: it develops and manages shopping centers throughout the country and has a significant presence in Romanian retail distribution. Listed on the Star Segment of the Italian Stock Exchange, IGD was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD has a real estate portfolio valued at circa €1,951.21 million at 31 December 2014, comprised of, in Italy, 24 hypermarkets and supermarkets, 19 shopping malls and retail parks, 2 city center, 3 plots of land for development, 1 property held for trading and an additional 7 real estate properties. Following the acquisition of the company Winmark Magazine SA in 2008 14 shopping centers and an office building, found in 13 different Romanian cities, were added to the portfolio. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle: these qualities summarize IGD's strong points.

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The press release is available on the website www.gruppoigd.it, in the Investor Relations section, and on the website www.imagebuilding.it, in the Press Room section.



DISCLAIMER

This announcement must be read in conjunction with the Exchange Offer Memorandum. This announcement and the Exchange Offer Memorandum contains important information which should be read carefully before any decision is made with respect to the Exchange Offer. If any holder of Existing Notes is in any doubt as to the action it should take, it is recommended to seek its own financial and legal advice, including in respect of any tax consequences, immediately from its stockbroker, bank manager, solicitor, legal adviser, accountant or other independent financial adviser. Any individual or company whose Existing Notes are held on its behalf by a broker, dealer, bank, custodian, trust company or other nominee must contact such entity if it wishes to offer Existing Notes for exchange pursuant to the Exchange Offer. None of the Dealer Managers, the Exchange Agent or the Bank or any of their affiliates makes any recommendation as to whether Noteholders should offer Existing Notes for exchange. Terms defined in the Exchange Offer Memorandum have the same meaning herein.

OFFER AND DISTRIBUTION RESTRICTIONS

This press release and the Exchange Offer Memorandum do not constitute an invitation to participate in the Exchange Offer in any jurisdiction in which, or to or from any person to or from whom, it is unlawful to make such invitation under applicable securities laws. The distribution of this press release and the Exchange Offer Memorandum may be prohibited in certain jurisdictions. Persons into whose possession this press release and/or the Exchange Offer Memorandum comes are required to inform themselves about and to observe such restrictions.

Neither the Company nor the Dealer Managers or the Exchange Agent have taken any action in respect of the Exchange Offer which results in a public offering of the New Notes in any jurisdiction in which such actions would be required. The Exchange Offer constitutes a public offering of securities under the Prospectus Directive. However, given the minimum denomination of the New Notes equal to Euro 100,000 and the fact that the Exchange Offer shall be addressed to qualified investors only, no such action is required. Therefore, in order to participate in the Exchange Offer, each Noteholder shall validly offer in exchange a minimum amount of Existing Notes equal to the Minimum Offer Amount such as to receive under the applicable Exchange Ratio a minimum amount of New Notes equal to Euro 100,000.

United States

The Exchange Offer is not being made or offered and will not be made or offered directly or indirectly in or into, or by use of the mails of, or by any means or instrumentality of interstate or foreign commerce of, or any facilities of a national securities exchange of, the United States or to or for the benefit of, US Persons. This includes, but is not limited to, facsimile transmission, electronic mail, telex, telephone, the internet and other forms of electronic communication. Accordingly, copies of the Exchange Offer Memorandum and any other documents or materials relating to the Exchange Offer are not being, and must not be, directly or indirectly mailed or otherwise transmitted, distributed or forwarded (including, without limitation, by custodians, nominees or trustees) in or into the United States or to U.S. Persons and the Existing Notes cannot be offered for exchange in the Exchange Offer by



any such use, means, instruments or facilities or from within the United States or by US Persons. Any purported offer of Existing Notes for exchange, resulting directly or indirectly from a violation of these restrictions will be invalid and offers of Existing Notes for exchange made by a US Person, a person located or resident in the United States or any agent, fiduciary or other intermediary acting on a non-discretionary basis for a nominee giving instructions from within the United States or for a US Person will be invalid and will not be accepted.

The Exchange Offer Memorandum is not an offer of securities for sale in the United States. Securities may not be offered or sold in the United States absent registration or an exemption from registration. The New Notes have not been, and will not be, registered under the Securities Act, or the securities laws of any state or other jurisdiction of the United States, and may not be offered, sold or delivered, directly or indirectly, in the United States or to, or for the account or benefit of, US Persons. The purpose of the Exchange Offer Memorandum is limited to the Exchange Offer and the Exchange Offer Memorandum may not be sent or given to a person in the United States or to a US Person or otherwise to any person other than in an offshore transaction in accordance with Regulation S.

Each holder of Existing Notes participating in the Exchange Offer will represent that (*i*) it is not located in the United States and is not participating in the Exchange Offer from the United States and that it is not a US Person or (*ii*) it is acting on a non-discretionary basis for a principal located outside the United States that is not giving an order to participate in the Exchange Offer from the United States and that is not a US Person. For the purposes of this and the above two paragraphs, "United States" means the United States of America, its territories and possessions (including Puerto Rico, the U.S. Virgin Islands, Guam, American Samoa, Wake Island and the Northern Mariana Islands), any state of the United States of America and the District of Columbia.

United Kingdom

The communication of the Exchange Offer Memorandum and any other documents or materials relating to the Exchange Offer is not being made, and such documents and/or materials have not been approved, by an authorised person for the purposes of section 21 of the Financial Services and Markets Act 2000. Accordingly, such documents and/or materials are not being distributed to, and must not be passed on to, the general public in the United Kingdom. The communication of such documents and/or materials as a financial promotion is only being made to those persons in the United Kingdom falling within the definition of investment professionals (as defined in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 ("**the Order**")) or persons falling within Article 43 of the Order or any other persons to whom it may otherwise lawfully be made under the Order.

Insofar as the communication of the Exchange Offer Memorandum and any other documents or materials relating to the Exchange Offer is made to or directed at investment professionals (as defined in Article 19(5) of the Order), it is made to or directed at persons having professional experience in matters relating to investments, and any investment or investment activity to which it relates is available only to such persons or will be engaged in only with such persons, and persons who do not have professional experience in matters relating to investments should not act or rely upon it or any of its contents.

Italy



None of the Exchange Offer, the Exchange Offer Memorandum or any other documents or materials relating to the Exchange Offer have been or will be submitted to the clearance procedure of the Commissione Nazionale per le Società e la Borsa ("**CONSOB**").

The Exchange Offer is being carried out in the Republic of Italy as an exempted offer pursuant to article 101-*bis*, paragraph 3-*bis* of the Legislative Decree No. 58 of 24 February 1998, as amended (the "**Financial Services Act**") and article 35-bis, paragraph 4, letter b) of CONSOB Regulation No. 11971 of 14 May 1999 (the "**Issuer's Regulation**"), as amended.

Noteholders, or beneficial owners of the Notes can tender some or all of their Notes pursuant to the Exchange Offer through authorised persons (such as investment firms, banks or financial intermediaries permitted to conduct such activities in Italy in accordance with the Financial Services Act, CONSOB Regulation No. 16190 of 29 October 2007, as amended from time to time, and Legislative Decree No. 385 of 1 September 1993, as amended) and in compliance with applicable laws and regulations or with requirements imposed by CONSOB or any other Italian authority.

Each intermediary must comply with applicable laws and regulations concerning information duties *vis-à-vis* its clients in connection with the Existing Notes, the New Notes, the Exchange Offer and the Exchange Offer Memorandum.

France

The Exchange Offer is not being made, directly or indirectly, to the public in the Republic of France ("**France**"). Neither the Exchange Offer Memorandum nor any other document or material relating to the Exchange Offer has been or shall be distributed to the public in France and only (*i*) providers of investment services relating to portfolio management for the account of third parties (*personnes fournissant le service d'investissement de gestion de portefeuille pour compte de tiers*) and/or (*ii*) qualified investors (Investisseurs Qualifiés) other than individuals, in each case acting on their own account and all as defined in, and in accordance with, Articles L.411-1, L.411-2 and D.411-1 to D.411-4 of the French Code Monétaire et Financier are eligible to participate in the Exchange Offer. The Exchange Offer Memorandum has not been and will not be submitted for clearance to nor approved by the Autorité des Marchés Financiers.

Switzerland

The Exchange Offer is not being made or offered in Switzerland. Accordingly, the Company announces that, to the extent of the Existing Notes holders located or resident in Switzerland, the Exchange Offer is not available to them and they may not offer Existing Notes for exchange in the Exchange Offer nor may the New Notes be offered, sold or delivered in Switzerland and, as such, any Exchange Instruction received from or on behalf of such persons shall be ineffective and void, and neither the Exchange Offer Memorandum nor any other documents or materials relating to the Exchange Offer, the Existing Notes or the New Notes may be distributed or made available in Switzerland.

General

The Exchange Offer Memorandum does not constitute an offer to sell or buy or a solicitation of an offer to sell or buy the Existing Notes and/or New Notes and offers of Existing Notes for



exchange in the Exchange Offer will not be accepted from Noteholders in any circumstances in which such offer or solicitation is unlawful. In those jurisdictions where the securities, blue sky or other laws require the Exchange Offer to be made by a licensed broker or dealer or similar and the Dealer Managers or any of their affiliates are such licensed brokers or dealers or similar in such jurisdictions, the Exchange Offer shall be deemed to be made in such jurisdictions by such Dealer Manager or its affiliate (as the case may be) on behalf of the Company.

In addition to the representations referred to above in respect of the United States, each holder of Existing Notes participating in the Exchange Offer will also be deemed to give certain representations in respect of the other jurisdictions referred to above and generally as set out in "Procedures for Participating in the Exchange Offer" in the Exchange Offer Memorandum. Any offer of Existing Notes for exchange pursuant to the Exchange Offer from a Noteholder that is unable to make these representations will not be accepted. Each of the Company, the Dealer Managers and the Exchange Agent reserves the right, in its absolute discretion, to investigate, in relation to any offer of Existing Notes for exchange pursuant to the Exchange pursuant to the Exchange Offer, whether any such representation given by a Noteholder is correct and, if such investigation is undertaken and as a result the Company determines (for any reason) that such representation is not correct, such offer shall not be accepted.