

# PRESS RELEASE

## IGD SIIQ S.p.A: APPLE STORE INAUGURATED IN THE VIA RIZZOLI COMPLEX IN DOWNTOWN BOLOGNA

• Located in the property owned by IGD, the Apple Store in Bologna is Italy's eighth and the first in a historic city center

Bologna, 19 September 2011. **IGD - Immobiliare Grande Distribuzione S.p.A.**, Italy's leading owner and manager of retail shopping centers (listed in the STAR segment of the Milan Stock Exchange), is pleased to announce the inauguration of an Apple Store at its Via Rizzoli complex in the heart of historic Bologna.

Until now, all Apple Stores in Italy have been located at suburban or peripheral malls, never in a city center.

Inauguration day on Saturday, 17 September attracted throngs of shoppers, with hundreds of people lining up eagerly for entrance to the new Apple Store.

The IGD Group is thrilled with this achievement, a hallmark of its new "city center" project, involving the purchase of buildings in the historic districts of some major Italian cities.





### 777

#### IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.

Immobiliare Grande Distribuzione SIIQ S.p.A. is the main player in Italy's retail real estate market: it develops and manages shopping centers throughout the country and has a significant presence in Romanian retail distribution. Listed on the Star Segment of the Italian Stock Exchange, IGD was the first SIIQ (*Società di Investimento Immobiliare Quotata* or real estate investment trust) in Italy. IGD has a real estate portfolio valued at €1,894 million at 30 June 2011, comprised of, in Italy, 18 hypermarkets and supermarkets, 19 shopping malls and retail parks, 1 city center, 3 plots of land for development, 1 property held for trading and an additional 6 real estate properties. Following the acquisition of the company Winmark Magazine SA in 2008 15 shopping centers and an office building, found in 13 different Romanian cities, were added to the portfolio. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle: these qualities summarize IGD's strong points.

www.gruppoigd.it

### 

FABRIZIO CREMONINI +39 345 8390214 fabrizio.cremonini@gruppoigd.it

#### 

IMAGE BUILDING

Simona Raffaelli, Alfredo Mele, Valentina Bergamelli +39 02 89011300 igd@imagebuilding.it

The press release is available on the website www.gruppoigd.it.