

**PRESS RELEASE**

Bologna, 9 September 2019

**In 25 Shopping Centers of Igd Siiq begins the “Grande Concorso”**

I CENTRI COMMERCIALI **igd** **siq** PRESENTANO: **DAL 9 AL 29 SETTEMBRE**

**IL GRANDE CONCORSO**

CON UN ACQUISTO MINIMO DI € 10 NEI 25 CENTRI IGD ADERENTI. POTRAI VINCERE:

**PREMI AD ESTRAZIONE**

- 1 JEEP RENEGADE NIGHT EAGLE**
- 25 CROCIERE PER 2 PERSONE**

**PREMI IMMEDIATI**

- 280.000 EURO IN BUONI SHOPPING**
- OLTRE 27.000 PREMI GRANDI MARCHE**

The “**Grande Concorso**” (“The Great Contest”) started on 9 September, and will continue until 29 September.

An important initiative, involving 25 shopping centers distributed in 10 regions throughout the national territory, with a geographical range between Trentino Alto Adige and Sicily.

The “Grande Concorso”, a project conceived by Igd Siiq and organized by Proxima Spa, is offering a significant jackpot of € 480,000, with the collaboration of important retail sector brands such as *Henkel Bref, Valfrutta, Amen and Roberto Alimentare*.

To participate, customers must make purchases for at least € 10 at participating shops of the 25 IGD’s Centers. In this way they will be able to win over 27,000 awards of important brands, € 280,000 in shopping vouchers, 25 cruises for 2 people and 1 Jeep Renegade Night Eagle MY 2019.

The realization of an important commercial project throughout Italy, coordinating the Centers with a unique strategy, represents an important step for Igd Siiq. The objective of this commitment is to gratify all visitors and tenants present in the malls, with an initiative of strong appeal.



The 25 shopping centers involved are:

Centro Sarca	Sesto san Giovanni	Gran Rondò	Crema
Millennium Center	Rovereto	Conè	Conegliano
Centro Piave	San Donà di Piave	Centro Lame	Bologna
Centro Borgo	Bologna	Centro Nova	Villanova di Castenaso
Leonardo	Imola	ESP	Ravenna
Le Maioliche	Faenza	Punta di ferro	Forlì
Lungo Savio	Cesena	Fonti del Corallo	Livorno
Maremà	Grosseto	Le Bolle	Eboli
Casilino	Roma	Città delle Stelle	Ascoli Piceno
Porto Grande	Ascoli Piceno	Centro d'Abruzzo	San Giovanni Teatino
Le Porte di Napoli	Afragola	La Torre	Palermo
Katanè	Gravina di Catania	Poseidon	Carini

Tiburtino Shopping Center Guidonia Montecelio

### **IGD - Immobiliare Grande Distribuzione SIIQ S.p.A.**

Immobiliare Grande Distribuzione SIIQ S.p.A. is one of the main players in Italy's retail real estate market: it develops and manages shopping centers throughout the country and has a significant presence in Romanian retail distribution. Listed on the Star Segment of the Italian Stock Exchange, IGD was the first SIIQ (Società di Investimento Immobiliare Quotata or real estate investment trust) in Italy. IGD has a real estate portfolio valued at circa €2,388.3 million at 30 June 2019, comprised of, in Italy, 25 hypermarkets and supermarkets, 27 shopping malls and retail parks, 1 plot of land for development, 1 property held for trading and an additional 5 real estate properties. Following the acquisition of the company Winmark Magazine SA in 2008 14 shopping centers and an office building, found in 13 different Romanian cities, were added to the portfolio. An extensive domestic presence, a solid financial structure, the ability to plan, monitor and manage all phases of a center's life cycle, leadership in the retail real estate sector: these qualities summarize IGD's strong points.

[www.gruppoigd.it](http://www.gruppoigd.it)

#### **CONTACTS LOCAL MEDIA**

**FABRIZIO CREMONINI**

Head of operating marketing

+39 366 6888523

Fabrizio.cremonini@gruppoigd.it