IMMOBILIARE GRANDE DISTRIBUZIONE SOCIETÀ DI INVESTIMENTO IMMOBILIARE QUOTATA S.P.A.

Company subject to the direction and control of Coop Adriatica S.c.ar.l. Registered Office: Via Agro Pontino 13, Ravenna (RA), Italy Share capital: €355,902,405.00 approved Share capital subscribed and paid in: €309,249,261.00 Ravenna Chamber of Commerce (REA) no: 88573 Ravenna Companies Register and VAT no. 00397420399

NOTICE OF EXTRAORDINARY GENERAL MEETING

The shareholders are called to a general meeting in ordinary and extraordinary session at the registered office of IGD SIIQ S.p.A. (Via Trattati Comunitari Europei 1957-2007 no. 13, Bologna, Italy) on 22 April 2010 at 11:00 a.m. (first call) and, if necessary, on 23 April 2010 at 11:00 a.m. (second call) to discuss and consider the following

AGENDA:

Ordinary session

1. Financial statements for the year ended 31 December 2009; Directors' report on operations; External auditors' report; Report of the Board of Statutory Auditors; Presentation of the consolidated financial statements for the year ended 31 December 2009; related and consequent resolutions

2. Motion to adjust the fees due to the external auditors Reconta Ernst & Young S.p.A. for the years 2009-2012; related and consequent resolutions

3. Director's departure from office pursuant to Art. 2386 (1) of the Italian Civil Code and election of a new director.

Extraordinary session

1. Amendment of the terms and conditions of the convertible bond loan "Euro 230,000,000 2.50 per cent. Converted Bonds due 2012," issued per the Company's resolution of 25 June 2007; consequent adjustment of the maximum amount, number and issue price of the shares resulting from the capital increase to service the bond loan resolved by the Company on 25 June 2007; consequent amendment to Art. 6 of the by-laws; related and consequent resolutions.

2. Granting of authority to the Board of Directors pursuant to Art. 2365 (2) of the Italian Civil Code and amendment to Art. 22 of the by-laws; related and consequent resolutions

EXERCISE OF RIGHTS

The share capital subscribed and paid in amounts to EUR 309,249,261.00, made up of 309,249,261 shares with a par value of EUR 1.00 each. Every share carries the right to one vote, except for the 10,976,592 treasury shares (amounting to 3.549% of the share capital) held by the Company as of this writing, for which voting rights are suspended in accordance with the law.

Pursuant to Art. 2370 of the Italian Civil Code and Art. 12 of the by-laws, the meeting may be attended by all shareholders with voting rights for whom the Company has received, at least two working days in advance of the meeting (i.e. no later than 19 April 2010 if the meeting is held on first call or 20 April 2010 if it is held on second call), the certificate mentioned in Civil Code Art. 2370, issued, in accordance with current regulations, by an authorized intermediary participating in the centralized management system of Monte Titoli S.p.A. pursuant to Art. 23 of the joint Banca d'Italia and Consob regulation of 22 February 2008 ("Rules for centralized management, settlement and clearing services and their providers"). In accordance with Art. 126-bis of Legislative Decree 58/98, shareholders representing at least one fortieth of the share capital with voting rights may, within five days of the publication of this notice, request that additional items be added to the meeting agenda. Such items may not include those that by law must be presented in the form of a motion from the directors or discussed on the basis of a directors' plan or report. Where such changes are requested, the new agenda will be published in the same manner as this notice.

Pursuant to Art. 15 of the by-laws, the general meeting and its resolutions shall be valid according to the terms of the law. Shareholders are asked to arrive before the start of the meeting in order to facilitate the registration process. They are reminded to bring a copy of the certification mentioned above. Shareholders entitled to attend the meeting may be represented by proxy, pursuant to the law and in accordance with legal procedure, by signing the proxy form printed at the bottom of the certification from authorized intermediaries. Accreditation will begin at 10:30 a.m.

ELECTION OF NEW DIRECTOR PURSUANT TO AGENDA ITEM 3 (ORDINARY SESSION)

Pursuant to item 3 of the agenda of the ordinary session, the new director will be elected according to the majorities envisaged by law, without using the voting list system.

DOCUMENTATION REGARDING AGENDA ITEMS

The directors' explanatory reports and the motions concerning items on the agenda will be made available to the public at the Company's registered office and at Borsa Italiana S.p.A. by the deadlines set by law. Shareholders are entitled to obtain a copy.

The documentation will also be available online at www.gruppoigd.it.

Bologna, 11 March 2010

for the Board of Directors Gilberto Coffari Chairman

T10AAA3009 (A pagamento).