

PRESS RELEASE

KFC WILL OPEN THE SECOND RESTAURANT IN WINMARKT SHOPPING CENTERS NETWORK

Bologna, July 09, 2010. IGD - Immobiliare Grande Distribuzione SIIQ S.p.A., a company active in the retail real estate sector and listed on the Star segment of the Italian Stock Exchange, announces that Winmarkt (IGD Group) and U.S. Food Network SA signed a new contract, as a result of which the second KFC restaurant from Winmarkt network will be opened in Buzau City, after the one opened in 2005 in Winmarkt Omnia shopping center from Ploiesti City. The contract was signed for a 5 years period.

The new KFC restaurant will be located at the ground floor of Winmarkt Dacia shopping center, downtown Buzau City, and it will have a surface of 300 sq m. After the relocation necessary for making space to the new tenant, he will take over the space for fit-out during July, following that at the beginning of October to become functional.

„We are very confident in this new partnership with Winmarkt, especially because we already have a very good collaboration in Ploiesti City. This will be the first KFC restaurant from Buzau City, even from this region of the country, our presence being request there by our customers. We hope to fulfill their expectations and to make them our friends as soon as possible” - declared *Carmen Lupuleț, Marketing Manager, U.S. Food Network*.

„We are very pleased by the receptivity with which KFC saw the opportunity of extending our collaboration, this new location that they will be opened in Buzau City being the first concretization of our common goals for the next future.” – declared *Alina Beșcheret, Comercial Manager, Winmarkt*.

KFC, brand with the origin in USA, is the most extended chain of fast-food delivery restaurants with chicken products. KFC Original Recipe, after which most of the brands' products are prepared, was perfected for many years by Colonel Harland Sanders. U.S. food Network SA is the company which holds the license for KFC in Romania, since 1995. Presently they have 38 KFC restaurants around the country, of which 17 in Bucharest.



IGD Immobiliare Grande Distribuzione SIIQ SpA - Igd Siiq is one of the leading players in Italy's retail real estate market: it develops and manages commercial centers throughout the country and has a significant presence in Romanian retail distribution. Listed on the Star Segment of the Italian Stock Exchange, to date it is the only SIIQ (*Società di Investimento Immobiliare Quotata* or real estate investment trust) in Italy. IGD has a real estate portfolio valued at €1,724.86 million at 31 December 2009, comprised of, in Italy, 17 hypermarkets, 16 shopping centers, 4 plots of land for development, 1 property held for trading, an additional 6 real estate properties, as well as three shopping centers through RGD, a 50/50 joint venture with Beni Stabili. Following the acquisition of the company Winmarkt Magazine SA in Spring 2008 15 shopping centers and an office building, found in thirteen different Romanian cities, were added to the portfolio.

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The press release is available on the website sito www.gruppoigd.it, in the Investor Relations section, and on the website www.imagebuilding.it, in the Press Room section.